



Futures

Canadian EntrepreNurse Movement

From Best Practice to Next Practice



Mary Lou Ackerman
Chantal Arbour
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SE HEALTH

WHY we exist

To spread hope and happiness

WHAT we do



HOME
CARE



ACUTE CARE
SOLUTIONS



FAMILY CAREGIVER
SOLUTIONS



EDUCATION &
TRAINING



SENIORS
LIVING

HOW we do it

By honouring the human face of healthcare

VALUES

We are collaborators

We see possibility everywhere

We believe in the power of people, families and communities



110 Years of forward thinking

9,000 Leaders of Impact

20,000 Home visits a day



「 CANADA'S LARGEST DIVERSIFIED
HEALTHCARE COMPANY &
SOCIAL ENTERPRISE 」





EntrepreNurse : Macgyvering Health

ENTREPRENURSE. INNOVATING BETTER HEALTH, EXPERIENCE,
AND OUTCOMES



Trailblazer

Creative

Innovative

Critical Thinker

Solutions Focused

Passionate



EntrepreNurse: Fixes Problems

Need example of how nurses are creative and resourceful to fix problems..



Every house
has a unique
tool kit!



EntrepreNurse: See's Opportunities and Find Solutions



ElizzBot: Chatty friend with a botsociality





Challenge the status quo..... find solutions



FUTUREPROOFING HEALTH NEEDS NURSES



The Future of ~~Digital~~ Health


New Technologies in Medicine and
the Impact we can't ignore



Healthcare's Boldest Moves Into the Next Decade


DIGITAL HEALTH IS EXPECTED TO GROW TO
380 BILLION DOLLARS INTERNATIONALLY IN
THE NEXT **5 YEARS**





Health Medicine

Medicine Will Advance More in the Next 10 Years Than It Did in the Last 100

By Vivek Wadhwa - Oct 26, 2016  75,029



TODAY

Healthcare is...

Physician-led

Transactional

Siloed

About
Medical Care

ORIENTATION

EXPERIENCES

APPROACH

SCOPE

TOMORROW

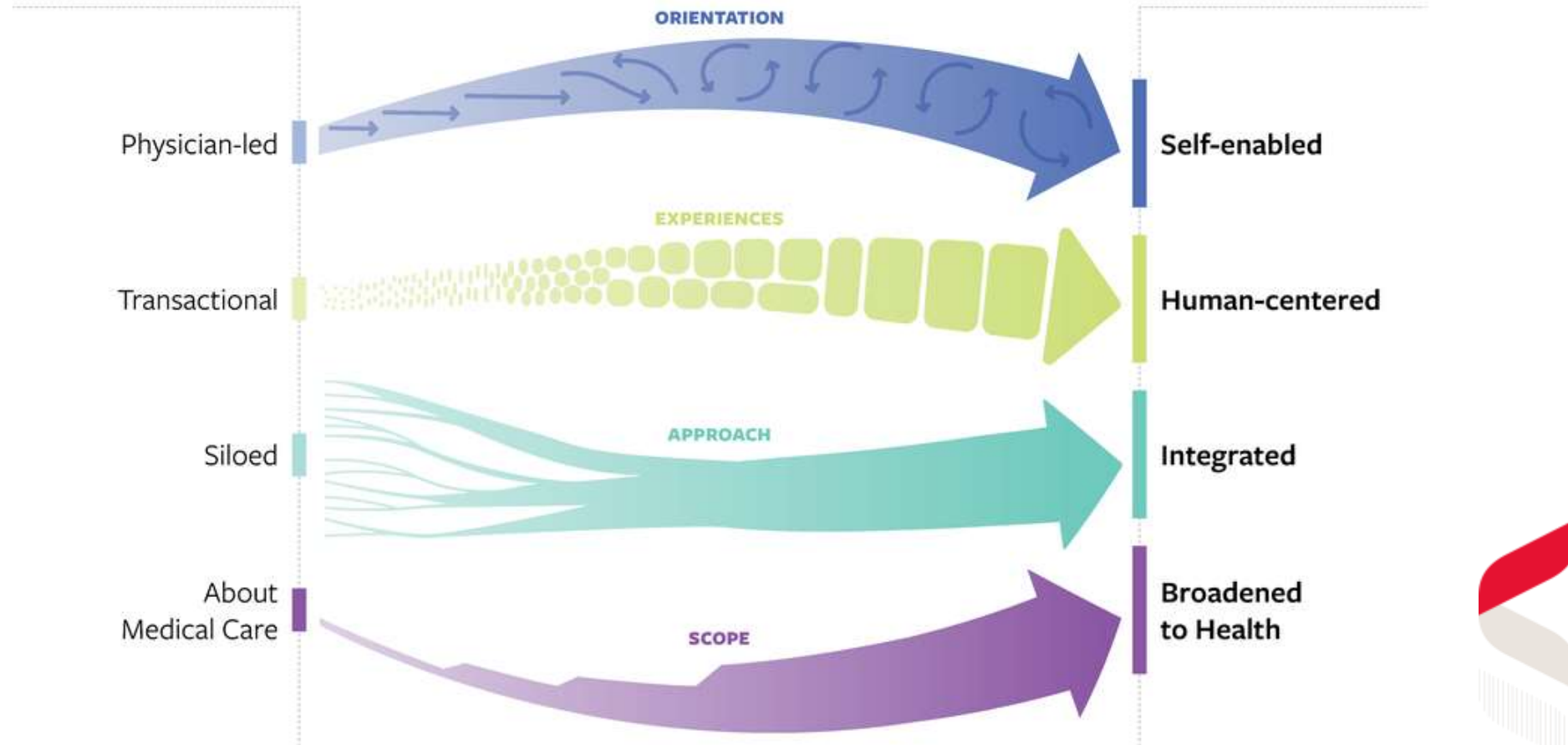
Health will be...

Self-enabled

Human-centered

Integrated

Broadened
to Health





78 Percent Increase in the Adoption of Voice

Lean in on **Connected Health**



Digital Health Summit: Key Themes

Key Themes	Opportunity / Impact
Digital Assistants	The future is voice
Hospital in the home	Smart Homes: Connected health
Digital therapeutics	Changing behaviours
Data age	Predictive, personalized, preventative
Data fusion	PHI + EMR + Environment
New relationships	Partnerships Human / Machine



From Internet of Things to Intelligence of Things

- Changing how we live our lives, significantly changing how we manage our health
- Omnipresence
- Turning the “lights on” invisible data points



Early Detection...**New Care Pathways**

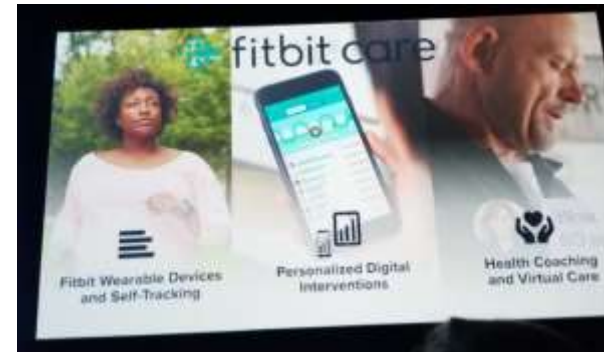
Shifting Knowledge Into The Hands of the Consumer

- Personal health management: Explosion of PHI
- Patient generated data (wearables, smart everywhere)
- Digital Therapeutics: Chronic disease management
- Changing lifestyles and behaviours : Wellness



Changing the conversation:

Two Way



Transforming Health

Transforming remote and home health care

- **Really** Smart Homes
- Care Anywhere : Mobile
- Virtual Reality: Therapies, Brain Health



Innovative service delivery models:
New Tools



Changing How We Age

New relationships: Human/Machine

- Digital Assistants
- Robotic Companions
- Virtual Caregivers
- Connecting Caregivers

Enabling independence:

Aging in Place

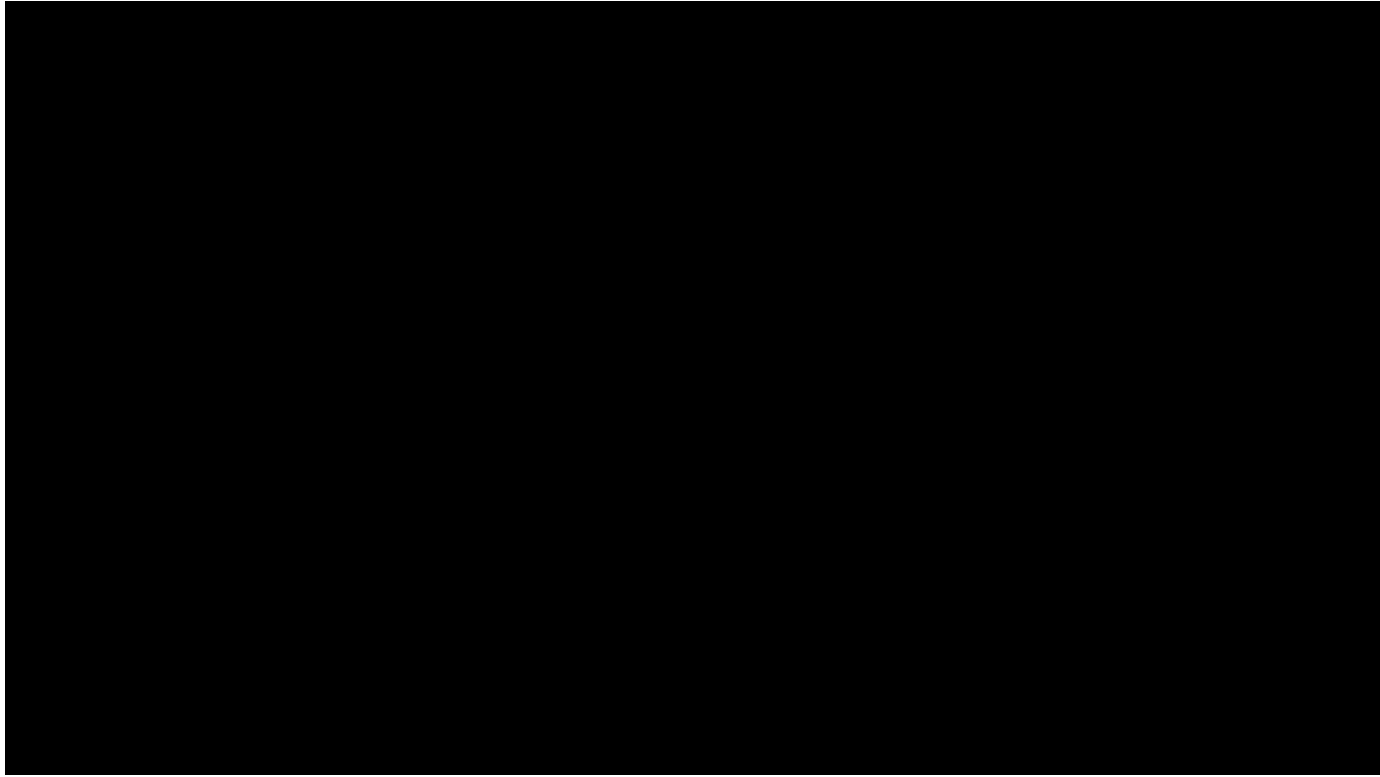


WE CAN'T FACE THIS FUTURE WITHOUT NURSES...

CANADIAN ENTREPRENURSE MOVEMENT



EntrepreNurse



Our Aspirations...in 5 Years

- **10%** of all Nurses in Canada are EntrepreNurse Champions
- Nurses are on the **stage** at all health care conferences
- **50%** of Health Tech Companies are **co-founded** by nurses
- Nursing **education** curriculum includes mandatory **innovation** and **entrepreNurse** courses (taught by EntrepreNurses)
- Health employers provide time, space and resources to **hack health**

Nurses are **Partners** in **Innovation**...**Partners** in health **Transformation**



Leverage existing infrastructures and Nursing Leaders to accelerate EntrepreNurse



Build credibility, inspire, validate and provide access to resources, infrastructure and influencers



Leverage the nurses voice throughout the innovation process



Move nurses from “end” users to “front end” influencers



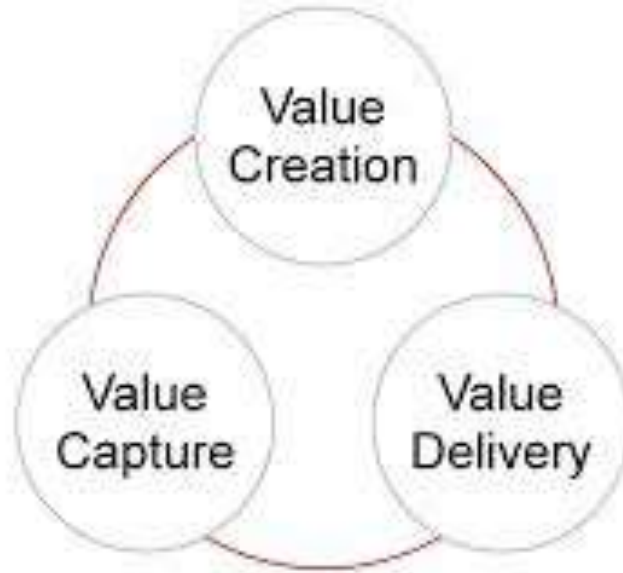
Build EntrepreNurse capacity, tools and competencies



Strengthen skills and abilities to drive innovation within organizations



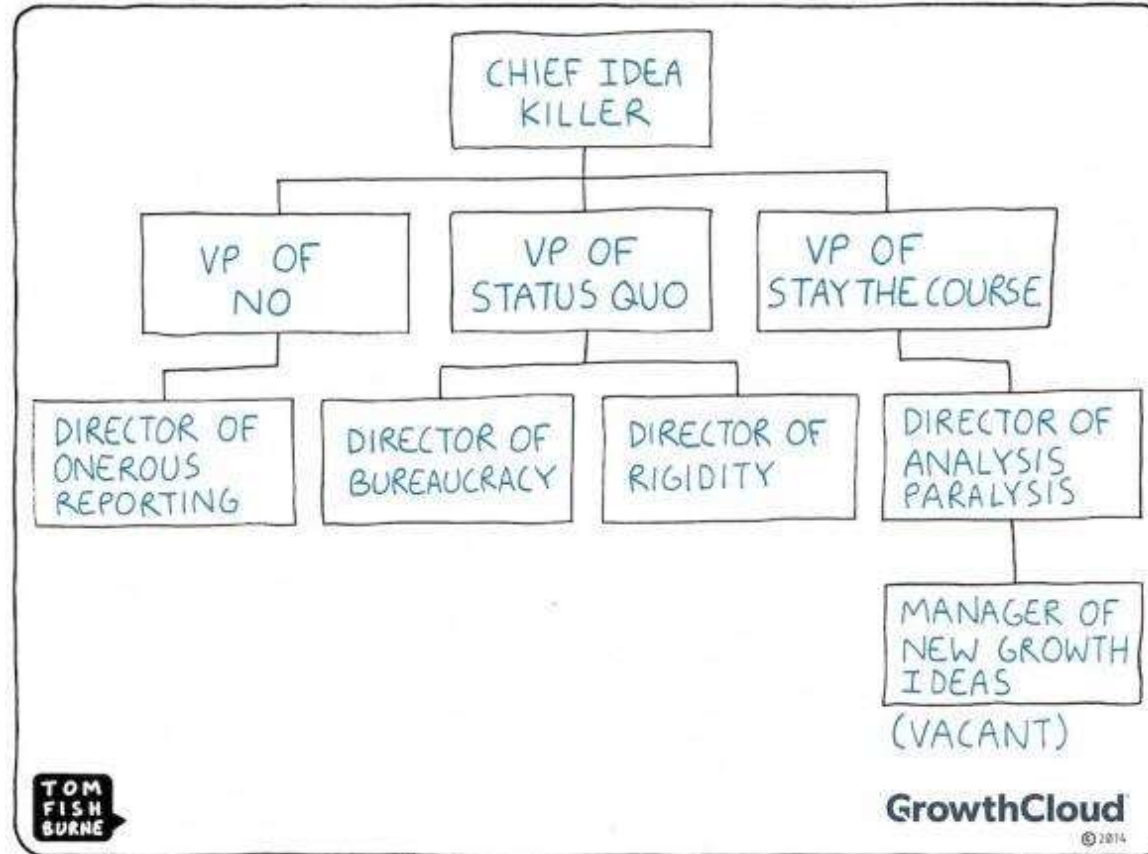
Tackle barriers to business acumen and entrepreneurship



Create a cultural shift for nurses, embrace intelligent risk taking



**WE NEED TO
CHANGE THIS
FOR
NURSES.....THE
FUTURE OF
HEALTH
DEPENDS ON IT!**



Next Steps: We Need You!!

Establish founding members to help guide the way
Leaders for each tactical area

But most importantly we need your Ideas!

Contact me if you are interested in joining the
movement

marylouackerman@sehc.com

